

Search Engine Queries To Find Exact Information From Google & Bing

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For the SEO guys; finding the right topic from Google or other search engines is a MUST. You have to know how to find a industry using Google and ways to reach them.

Here is a list of 10k+ Search Engine Queries which you can use to find any kind of information from Google for your SEO Purposes.

Find Websites where you can find industry (Any kind of) resources:

Keyword + "top 10 resources"/"top resources"

Keyword + "top 10 sites"/"top sites"

Keyword + "top 10 websites"/"top websites"

Keyword + "top 10 articles"/ "top articles"

Keyword + "top 10 tools"/"top tools"

Keyword + "top 10 web resources"/"top web resources"

Keyword + "top 10 internet resources"/"top internet resources"

Keyword + "top 10 online resources"/"top online resources."

Keyword + "recommended resources"/"suggested resources"

Keyword + "useful resources"/"interesting resources"

Keyword + "favorite resources"

Keyword + "recommended sites"/"suggested sites"

Keyword + "useful sites"/"interesting sites"

Keyword + "favorite sites"

Keyword + "recommended websites"/"suggested websites"

Keyword + "useful websites"/"interesting websites"

Keyword + "favorite websites"

Keyword + "recommended articles"/"suggested articles"

Keyword + "useful articles"/"interesting articles"
Keyword + "favorite articles"

Keyword + "recommended tools"/"suggested tools"
Keyword + "useful tools"/"interesting tools"
Keyword + "favorite tools"

Keyword + "recommended links"/"suggested links"
Keyword + "useful links"/"interesting links"
Keyword + "favorite links"

Keyword + "intitle:resources"
Keyword + "round up"
Keyword + intitle:"round up"
Keyword + "round up" + intitle:weekly/daily/monthly
Keyword + intitle:list
Keyword + "guide"

"list of + Keyword + sites"

Keyword + "news"/"industry news"
Keyword + "magazine"/"industry magazine"
Keyword + "journal"/"industry journal"

Keyword + "whitepapers"
Keyword + "videos"
Keyword + "podcasts"
Keyword + "research"
Keyword + site:.edu
Keyword + site:.info
Keyword + filetype:doc/docx/xls/ppt/pdf

inanchor:keyword

allinanchor:keyword

Keyword + inurl:links/resources

Find the listing sites where you can list your website

Keyword + "add a site"/"submit site"/"suggest site"/"post site"/"recommend site"

Keyword + "add URL"/"submit URL"/"suggest URL"/"post URL"/"recommend URL"

Keyword + "add listing"/"submit listing"/"suggest listing"/"post listing"/"recommend listing"

Keyword + add/submit/suggest/post/list/recommend article

Keyword + add/submit/suggest/post/list/recommend video

Keyword + add/submit/suggest/post/list/recommend podcast

Keyword + add/submit/suggest/post/list/recommend whitepaper

Keyword + add/submit/suggest/post/list/recommend webinars

Keyword + add/submit/suggest/post/list/recommend event

Keyword + add/submit/suggest/post/list job

Keyword + add/submit/suggest/post/list contest

Keyword + add/submit/post/list coupons

Keyword + intitle:add/submit/suggest/post/list/recommend article

Keyword + intitle:add/submit/suggest/post/list/recommend video

Keyword + intitle:add/submit/suggest/post/list/recommend podcast

Keyword + intitle:add/submit/suggest/post/list/recommend whitepaper

Keyword + intitle:add/submit/suggest/post/list/recommend webinars

Keyword + intitle:add/submit/suggest/post/list/recommend event

Keyword + intitle:add/submit/suggest/post/list job

Keyword + intitle:add/submit/suggest/post/list contest
Keyword + intitle:add/submit/post/list coupons

Keyword + "add your business"/"list your business"

Keyword + directory
Keyword + directory + add/submit/suggest/post
Keyword + intitle:"directory"
Keyword+ inurl:"directory"
Keyword + Listings

IndustryKeyword + "sign up"/join/register/"create an account"

keyword + coupons + intitle:list
keyword + coupons + intitle:submit/add
keyword + deals + intitle:submit/add
"deals for" + "keyword *" + intitle:submit/add
"coupons for" + "Keyword *" + intitle:submit/add

keyword + sweeps* + intitle:submit
keyword + giveaways + intitle:submit

Find non-profit organizations which accepts donations (See the keywords below)

In US (www.google.com)
Keyword + site:.org
In UK (www.google.co.uk)
Keyword + site:.org
Keyword + site:.org.uk
In India (www.google.co.in)
Keyword + site:.org

Keyword + site:.org.in

In Canada (www.google.ca)

Keyword + site:.org

In Australia (www.google.com.au)

Keyword + site:.org

Keyword + site:.org.au

Note: Use following keywords to find non-profit organizations:

“donate for”

“donate to”

“donate online”

“donate now”

“make donation”

“make charity”

“charity online”

“money for donation”

“goods for donation”

“services for donation”

“partner”

“support”

“contribute”

“sponsor”

“sponsorship”

Find websites to promote your tools,badges, widgets & infographics for Link Building

industryName + intitle:tools

industryName + intitle:badges

industryName + intitle:widgets

industryName + intitle:infographics

industryName + inurl:tools

industryName + inurl:badges

industryName + inurl:widgets

industryName + inurl:infographics

industryName + top/recommended/useful/favorite/amazing/awesome
tools

industryName + top/recommended/useful/favorite/amazing/awesome
badges

industryName + top/recommended/useful/favorite/amazing/awesome
widgets

industryName + top/recommended/useful/favorite/amazing/awesome
infographics

Find Review blogs which review products

ProductName + review + site:wordpress.com

ProductName + ratings + site:wordpress.com

ProductName + comparison + site:wordpress.com

ProductName + price comparison + site:wordpress.com

ProductName + compare + intext:"powered by wordpress"

ProductName + review + site:blogspot.com

ProductName + ratings + site:blogspot.com

ProductName + comparison + site:blogspot.com

ProductName + price comparison + site:blogspot.com

ProductName + review + site:typepad.com

ProductName + ratings + site:typepad.com

ProductName + comparison + site:typepad.com

ProductName + price comparison + site:typepad.com
ProductName + recommended intext:"powered by typepad"

ProductName + review + site:livejournal.com
ProductName + ratings + site:livejournal.com
ProductName + comparison + site:livejournal.com
ProductName + price comparison + site:livejournal.com

Find websites which review products

ProductName + intitle:review
ProductName + intitle:ratings
ProductName + intitle:comparison
ProductName + intitle:price comparison
ProductName + intitle:compare
ProductName + intitle:recommended

Find Industry Specific Q & A

industryName + site:quora.com
industryName + site:askville.amazon.com
industryName + site:linkedin.com/answers
industryName + site:wiki.answers.com
industryName + site:answers.yahoo.com

Other Q & A queries

[Gaming] + site:gaming.stackexchange.com
[Programmers] + site:programmers.stackexchange.com
[Mathematics] + site:math.stackexchange.com

[Apple] + site:apple.stackexchange.com

[WordPress] + site:wordpress.stackexchange.com

[Android Enthusiasts] + site:android.stackexchange.com

[Web Applications] + site:webapps.stackexchange.com

[Game Development] + site:gamedev.stackexchange.com

[OnStartups] + site:answers.onstartups.com

[Cooking] + site:cooking.stackexchange.com

[Webmasters] + site:webmasters.stackexchange.com

[Electrical Engineering] + site:electronics.stackexchange.com

[Photography] + site:photo.stackexchange.com

[User Experience] + site:ux.stackexchange.com

[Physics] + site:physics.stackexchange.com

[Home Improvement] + site:diy.stackexchange.com

[Personal Finance and Money] + site:money.stackexchange.com

[Skeptics] + site:skeptics.stackexchange.com

[Science Fiction and Fantasy] + site:scifi.stackexchange.com

[Role-playing Games] + site:rpg.stackexchange.com

[Stack Apps] + site:stackapps.com

[Bicycles] + site:bicycles.stackexchange.com

[Jewish Life and Learning] + site:judaism.stackexchange.com

[Graphic Design] + site:graphicdesign.stackexchange.com

[Fitness and Nutrition] + site:fitness.stackexchange.com

[Board and Card Games] + site:boardgames.stackexchange.com

[Homebrew] + site:homebrew.stackexchange.com

[Writers] + site:writers.stackexchange.com

[Project Management] + site:pm.stackexchange.com

[Musical Practice and Performance] + site:music.stackexchange.com

[Parenting] + site:parenting.stackexchange.com
[Travel] + site:travel.stackexchange.com
[Audio-Video Production] + site:avp.stackexchange.com
[Christianity] + site:christianity.stackexchange.com
[Motor Vehicle Maintenance and Repair] +
site:mechanics.stackexchange.com
[Quantitative Finance] + site:quant.stackexchange.com

[Personal Productivity] + site:productivity.stackexchange.com
[Gardening and Landscaping] + site:gardening.stackexchange.com
[Cryptography] + site:crypto.stackexchange.com
[Philosophy] + site:philosophy.stackexchange.com
[Astronomy] + site:astronomy.stackexchange.com

[Literature] + site:literature.stackexchange.com
[Linguistics] + site:linguistics.stackexchange.com
[Movies and TV] + site:movies.stackexchange.com
[History] + site:history.stackexchange.com
[Economics] + site:economics.stackexchange.com
[Mathematica] + site:mathematica.stackexchange.com
[Firearms] + site:firearms.stackexchange.com
[Biology] + site:biology.stackexchange.com
[Healthcare IT] + site:healthcareit.stackexchange.com
[Poker] + site:poker.stackexchange.com

Find blogs which accept sponsored/paid reviews

Keyword + intext:"this is a sponsored post"
Keyword + intext:"this was a sponsored post"
Keyword + intext:"this is a paid post"
Keyword + intext:"this was a paid post"
Keyword + intext:"this is a Sponsored review"

Keyword + intext:"this was a Sponsored review"

Keyword + intext:"this is a paid review"

Keyword + intext:"this was a paid review"

Find Industry Specific Social Profiles

industryName + site:facebook.com

industryName + site:twitter.com

industryName + site:linkedin.com

Find Industry Specific Events

industryName + site:meetup.com

industryName + intitle:conference

industryName + intitle:seminar

industryName + intitle:expo

industryName + intitle:trade show

industryName + intitle:exhibition

Find Google Public User Profiles

You can search Google's public user profiles with search query strings like this:

<https://www.google.co.uk/search?q=your-search-query&tbs=prfl:e>

Example: <https://www.google.co.uk/search?q=himanshu+sharma&tbs=prfl:e> or by appending &tbs=prfl:e onto any search URL.

Find Chamber of Commerce Site

In US (www.google.com)

<city-name> + Chamber of commerce site:.<state-code>.us

Chamber of commerce site:.<state-code>.us

<city-name> + Chamber of commerce site:.org

<city-name>+ Chamber of commerce site:.com

In UK (www.google.co.uk)

<city-name> + Chamber of Commerce site:.uk

<city-name> + Chamber of Commerce site:.com

In India (www.google.co.in)

<city-name> + Chamber of Commerce site:.in

<city-name> + Chamber of Commerce site:.com

In Canada (www.google.ca)

<city-name> + Chamber of Commerce site:.ca

<city-name> + Chamber of Commerce site:.com

In Australia (www.google.com.au)

<city-name> + Chamber of Commerce site:.au

<city-name> + Chamber of Commerce site:.com

Find institutions which provide primary and secondary education

In US (www.google.com)

<city-name> + Site:.k12.<state-code>.us

<city-name> + Site:.pvt.k12.<state-code>.us

<city-name> + site:.kid

In UK (www.google.co.uk)

Site:.<city-name>.sch.uk

In India (www.google.co.in)

<city-name> + School

In Canada (www.google.ca)

<city-name> + School

In Australia (www.google.com.au)

<city-name> + School + site:.<state-code>.au

<city-name> + School

In New Zeland (www.google.co.nz)

<city-name> + site:.school.nz

Find Institutions which provide Higher Education

In US (www.google.com)

<city-name> + site:.cc.<state-code>.us

<city-name> + site:.tec.<state-code>.us

<city-name> + College/university + site:.edu

In UK (www.google.co.uk)

<city-name> + site:.ac.uk

<city-name> + College/university + site:.edu

In India (www.google.co.in)

<city-name> + site:.ac.in

<city-name> + College/university + site:.edu

<city-name> + College/university + site:.edu.in

<city-name> + site:.res.in

In Canada (www.google.ca)

<city-name> + College/university + site:.edu

<city-name> + College/university + site:.ca

<city-name> + College/university + site:.com

In Australia (www.google.com.au)

<city-name> + College/university + site:.edu

<city-name> + College/university + site:.edu.<state-code>.au

In New Zeland (www.google.co.nz)

<city-name> + College/university + site:.edu
<city-name> + College/university + site:.ac.nz

Find Library Sites

In US (www.google.com)

<city-name> + site:.lib.<state-code>.us
<city-name> + library + site:.<state-code>.us
<city-name> + library + site:.edu

In UK (www.google.co.uk)

<city-name> + library +site:.uk
<city-name> + library +site:.edu

In India (www.google.co.in)

<city-name> + library +site:.in
<city-name> + library +site:.edu

In Canada (www.google.ca)

<city-name> + library +site:.ca
<city-name> + library +site:.edu

In Australia (www.google.com.au)

<city-name> + library + site:.<state-code>.au
<city-name> + library + site:.edu

Find Research Council Sites

In US (www.google.com)

Research Council + site:.<state-code>.us
Research Council + site:.com

In UK (www.google.co.uk)

Research Council + site:.uk
Research Council + site:.com

In India (www.google.co.in)
Research Council + site:.in
Research Council + site:.com
In Canada (www.google.ca)
Research Council + site:.ca
Research Council + site:.com
In Australia (www.google.com.au)
Research Council + site:.<state-code>.au
Research Council + site:.com

Find government institutions

In US (www.google.com)
Keyword + site:.gov
In UK (www.google.co.uk)
Keyword + site:.gov.uk
In India (www.google.co.in)
Keyword + site:.gov.in
Keyword + site:.nic.in
In Canada (www.google.ca)
Keyword + site:.gov
In Australia (www.google.com.au)
Keyword + site:.gov.au

Google Search Operators

allinanchor:

This operator is used to return web documents in which the anchor text contains all the words following the colon. For example: allinanchor:car insurance

This search will return all the web documents in which the anchor text contains the words 'car' and 'insurance'

Note: This operator can't be easily combined with other Google Operators.

inanchor:

This operator is used to return web documents in which the anchor text contains the word following the colon. For example: `inanchor:car`

This search will return all the web documents in which the anchor text contains the words 'car'.

allintext:

This operator is used to return web documents in which the body text (text on the web page) of a web document contains all the word following the colon. For example: `allintext:car insurance`

This search will return all the web documents in which the body text of a web document contains the words 'car' and 'insurance'

intext:

This operator is used to return web documents in which the body text of a web document contains the word following the colon. For example: `intext:car`

This search will return all the web documents in which the body text of a web document contains the words 'car'.

allintitle:

This operator is used to return web documents in which the title tag of a web document contains all the word following the colon. For example:
allintitle:car insurance

This search will return all the web documents in which the title tag of a web document contains the words 'car' and 'insurance'

intitle:

This operator is used to return web documents in which the title tag of a web document contains the word following the colon. For example:
intitle:car

This search will return all the web documents in which the title tag of a web document contains the words 'car'

allinurl:

This operator is used to return web documents in which the URL of a web document contains all the word following the colon. For example:
allinurl:car insurance

This search will return all the web documents in which the URL of a web document contains the words 'car' and 'insurance'.

inurl:

This operator is used to return web documents in which the URL of a web document contains the word following the colon. For example:
inurl:car

This search will return all the web documents in which the URL of a web document contains the words 'car'

filetype:

This operator is used to return web documents of a particular file type. For example: "SEO Checklist: filetype:pdf"

This search will return all the web documents which contains the words 'seo' and 'checklist' and which are PDF documents. This operator is useful in finding valuable resources.

link:

This is a most common search operator of Google and is used to determine back links of a website. For e.g. link:seomoz.org

This search operator will return a sample of the web documents which link out to the website seomoz.org

related:

This search operator returns web documents which are similar to the webpage you specified following the colon. For example:
related:seomoz.org

This search operator will return websites which are similar to seomoz.org website like search engine land, seobook etc. This operator can help a lot in finding link building opportunities.

site:

This search operator is used to search within a specific website. For example: "checklist" site:seomoz.org

This search result will return all the checklist type blog posts published on seomoz so far. The operator can also be used to find contact information or guest post opportunities within a website.

=====

If you want to search within a specific folder of a website use

site:abc.com/folder

For example: site:seomoz.org/blog

=====

If you want to search within a specific sub-domain of a website use

site:subdomain.abc.com

For example:

site:books.google.com/

=====

site:games.*.com – find websites whose sub domain is 'games' and the top level domain is '.com'

The search results for this query can be something like:

games.softpedia.com/
games.yahoo.com/
games.ifeng.com/
games.msn.com/

=====

site:games.* – find websites whose primary domain is 'games'

The search results for this query can be something like:

www.games.com/
www.games.ca/
www.games.it/
games.de/

=====

site:ebay.* – Find all the top level domains of ebay website.

The search results for this query can be something like:

www.ebay.ca/
www.ebay.cn/
www.ebay.ie/
www.ebay.hu/
www.ebay.no/

– (minus) operator

Using a minus sign immediately before a word tells Google not to return web documents which contain the word immediately after the minus operator. For e.g. Java -coffee -beans

Here you are telling Google not to return web documents which contain the word 'coffee' and 'beans'

* (Wildcard operator)

Through this search operator you can create a placeholder in your search query and let the Google fill it. For e.g. the query: * management courses will return different types of management courses available.

Google Advanced Search

Google Advanced search let you apply following filters to modify your search results:

Language

Region

Last updated date

Where the search terms appear on the page

Safe Search filter turned on or off

Reading level

Usage rights

Google Search Operators which work with Google Image Search

allintitle:, allinurl:, filetype:, inurl:, intitle:, site:

For more advanced search options use Google Advanced image search

Google Search Operators which work with Google Blog Search

You can use following search operators with Google Blog Search:

inblogtitle:keyword – restricts search to blog titles

blogurl:keyword – restricts search to blog URLs

link:https://www.abc.com – find blogs linking to the given page

inpostauthor:"Author Name" – find blog posts written by a specified author

Bing Search Operators

LinkFromDomain:

Through this search operator you can get a list of all the external links of a website. For example: linkfromdomain:seomoz.org – returns a list of all the external links of the seomoz website.

url:

This operator is used to check whether a particular URL is in the Bing index. For example: url:seomoz.org

feed:

This operator can be used to find RSS feeds of the blogs related to your search term. For e.g. feed:seo – returns the RSS feeds of all the SEO related blogs.

location:country_code

This operator is used to return webpages from a specific country or region. For example: "seo blogs" location:gb – returns UK seo blogs

Note: You can get a complete list of country codes from here

prefer:

This operator is used to add emphasis to a search term. For e.g. jaguar prefer:car – returns list of web pages which talk about the Jaguar car and not jaguar cat or any other thing related to jaguar.

contains:filetype

Use this operator to find websites which link out to a particular file type. For e.g. contains:pdf – returns a list of websites which link out to PDF documents.

site:seomoz.org contains:pdf – find all the webpages of seomoz which link out to a PDF document.

linkfromdomain:seomoz.org contains:pdf – Find all the external links of seomoz which in turn link out to a PDF document.

inbody:

This operator is used to return web documents in which the HTML body of a web document contains all the words following the colon. For example: inbody:"seo takeaways"

Note: inbody: operator can be used to find web pages which mention your brand name but don't link out to you.

language:language_code

This operator returns web pages written in a specific language. For e.g. "seo cheatsheet" language:fr – returns all the web pages which contain seo cheatsheet in french.

Note: you can get a complete list of language codes from [here](#)

ip:

This operator is used to find websites hosted on a specific IP address.
For example: ip:202.54.119.149

site:

Same as Google Search operator 'site:'

inurl:

Same as Google Search operator 'inurl:'

intitle:

Same as Google Search operator 'intitle:'

inanchor:

Same as Google Search Operator 'inanchor:'

filetype:

Same as Google Search operator 'filetype:'

For best results use industry keywords.

Find websites which provide guest post opportunities

Keyword/yourCompetitorName + "guest blog"

Keyword/yourCompetitorName + "guest blogger"

Keyword/yourCompetitorName + "guest Column"

Keyword/yourCompetitorName + "guest article"

Keyword/yourCompetitorName + guest post

Keyword/yourCompetitorName + guest author

Keyword/yourCompetitorName + "write for us"

Keyword/yourCompetitorName + "write for me"

Keyword/yourCompetitorName + "become a contributor"

Keyword/yourCompetitorName + "contribute to this site"

Keyword/yourCompetitorName + inurl:category/guest

Keyword/yourCompetitorName + inurl:contributors

Keyword/yourCompetitorName + "guest blog" + inanchor:contact

Keyword/yourCompetitorName + "guest blogger" + inanchor:contact

Keyword/yourCompetitorName + "guest Column" + inanchor:contact

Keyword/yourCompetitorName + "guest article" + inanchor:contact

Keyword/yourCompetitorName + "write for us" + inanchor:contact

Keyword/yourCompetitorName + "write for me" + inanchor:contact

Keyword/yourCompetitorName + "become a contributor" +
inanchor:contact

Keyword/yourCompetitorName + "contribute to this site" +
inanchor:contact

Find Link Reclamation Opportunities

"your-company-name-without-space"

"your-company-name-with-space"

"your-1st-product-name-with-space"

"your-1st-product-name-without-space"

"your-2nd-product-name-with-space"

"your-2nd-product-name-without-space"

"your-Nth-product-name-with-space"

"your-Nth-product-name-with-space"

"company URL"

"key-employee-name"

"your-1st-website-name/url"

"your-2nd-website-name/url"

"your-Nth-website-name/url"

"https://www.yoursite.com"

"www.yoursite.com"

"yoursite.com"

Find blogs relevant to your industry in Bing

Keyword + site:wordpress.com

Keyword + site:blogspot.com

Keyword + site:typepad.com

Keyword + site:edublogs.org

Keyword + site:livejournal.com

Keyword + intext:"powered by wordpress"

Keyword + intext:"powered by typepad"

Find Interview Opportunities in Bing

industryName + intitle:interview -job

industryVertical + intitle:interview -job

competitorName + intitle:interview -job

industryName + inurl:interview -job

industryVertical + intitle:interview -job

competitorName + inurl:interview -job

Keyword + intitle:"experts interview"/talk/discuss/answer

Hope all the search queries above will help you on your SEO journey.

Queries Courtesy: optimizesmart.com